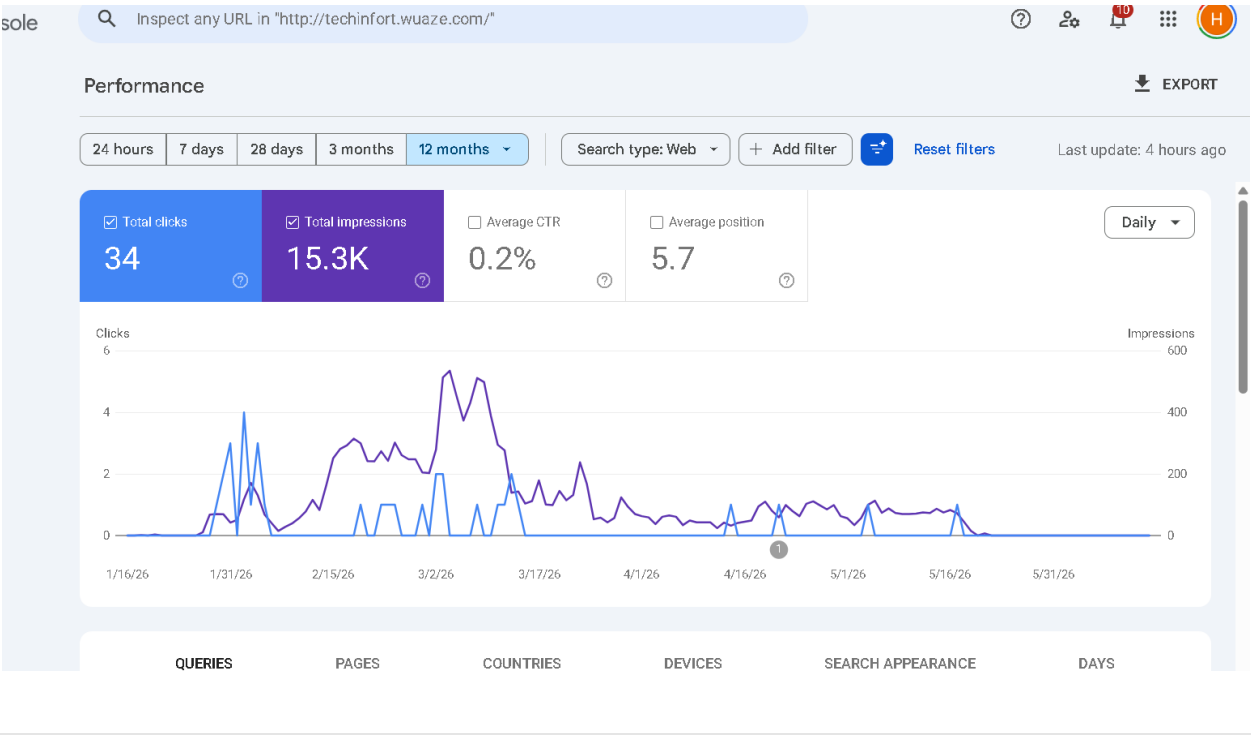


FREE GUIDE BY HAMMAD AHMED

How I Got 15,300 Google Impressions in 45 Days

Zero Budget. No Ahrefs. No Semrush. Just a Custom Gemini Gem.



My Results at a Glance

Metric	Result	Timeline	Budget
Google Impressions	15,300+	45 Days	\$0
Total Clicks	34	45 Days	Free Tools
Avg. Position	5.7	45 Days	No Ahrefs
Articles Published	8-10	45 Days	No Semrush

Niche: Nanotechnology | Setup: Free domain + InfinityFree hosting | Tool: Custom Gemini Gem | Articles: 8-10

Why I Built This System

Every SEO guide tells you the same thing: buy Ahrefs, buy Semrush, invest in premium hosting. That's \$200+ per month before you've written a single word.

I'm a 20-year-old Computer Engineering student from Pakistan. I couldn't afford that. So I built my own system using free tools and a Custom Gemini Gem — and it worked.

This guide shows you exactly how I did it, step by step. You can replicate this for any niche.

Step 1 — Learn SEO From the Right Sources (Free)

Before building anything, I needed to actually understand SEO. I didn't buy any course. I went to YouTube.

What I did:

- Searched for complete SEO courses on YouTube
- Selected 2 trusted channels focused on practical, ranking-focused SEO
- Watched videos covering: On-Page SEO, Technical SEO, Off-Page SEO, and Keyword Research

Key insight: Don't just watch — copy the video links. You will need them in Step 2.

Step 2 — Extract Video Transcripts

This is the secret ingredient most people miss. The knowledge inside those YouTube videos becomes the training data for your Custom Gemini.

How to extract transcripts:

1. Copy the YouTube video link of each SEO video you watched
2. Go to ZeroGPT Transcriptor (free tool)

3. Paste the video link and generate the full transcript
4. Download or copy the transcript as a text file
5. Repeat for every video — I did this for multiple full-length SEO courses

By the end of this step, you should have multiple transcript documents — each one containing hours of expert SEO knowledge in text format.

Step 3 — Build Your Custom Gemini Gem

Now comes the part that makes everything work. You will turn all those transcripts into a personal SEO expert that lives inside Gemini.

How to set it up:

6. Go to Gemini and open a new chat
7. Upload all your transcript documents as attachments
8. Also add the YouTube channel links as reference sources
9. Use this prompt: "Analyze all these documents and transcripts. Based on this knowledge, give me a Title, Description, and full Instructions for a Custom Gemini Gem that acts as an expert SEO strategist for ranking blog websites on Google."
10. Gemini will generate a complete Title, Description, and Instructions
11. Copy everything it gives you

Now create your Gem:

12. Go to Gemini Gems → Create New Gem
13. Paste the Title Gemini gave you
14. Paste the Description Gemini gave you
15. Paste the Instructions Gemini gave you
16. In the Resources section — upload all your transcript files
17. Enable Custom Tool: Deep Search
18. Save your Gem

Your Custom Gemini Gem is now trained on hours of expert SEO knowledge. It knows keyword research, on-page optimization, technical SEO, and content structure.

Step 4 — Audit Your Website

Before writing a single article, audit your website for technical issues. Your Gem makes this incredibly easy.

How to run the audit:

19. Open your Custom Gem
20. Use this simple prompt: "Here is my website: [your URL]. Run a complete SEO audit. Highlight all issues that are stopping me from ranking on Google."
21. Your Gem will identify technical issues, missing meta tags, speed problems, and structural improvements
22. Fix every issue it highlights before publishing articles

Step 5 — Find Rankable Article Topics

This is where most bloggers get stuck. They write about topics that are too competitive. Your Gem helps you find the easy wins first.

Prompt to use:

"My blog niche is [your niche]. Give me the top 5 article topics I can rank for easily on Google. Focus on low-competition, high-intent keywords that bigger websites are ignoring."

Your Gem will give you 5 solid topics with clear reasoning. Start with those. Don't go off-script.

Step 6 — Analyze Competitors and Find Keywords

Once you have your topics, you need to understand what you're competing against and what keywords to target.

Prompt to use:

"Analyze the top 5 competitors ranking for [your topic]. Identify LSI keywords, semantic keywords, and the gaps in their content that I can fill to outrank them. Give me a complete keyword list and a proper article outline."

Your Gem will analyze competitor content, extract keyword opportunities, and give you a full outline to follow.

Step 7 — Write and Publish Your Article

Now you write. Use the outline your Gem gave you. Don't just copy what it generates — add your own context, examples, and edits. Google rewards depth and authenticity.

Article writing checklist:

- Follow the outline your Gem created
- Include all LSI and semantic keywords naturally
- Write an FAQ section at the end (helps with featured snippets)
- Add proper H1, H2, H3 structure
- Write a compelling meta title and description
- Internal link to at least 1-2 other articles on your site
- Keep paragraphs short and readable

Each article should take 1-2 hours total. Quality over quantity — 8 strong articles beat 50 weak ones.

What This System Delivered

I published 8-10 articles using this exact system on a free domain with InfinityFree hosting. No paid tools. No backlinks. No social promotion.

- 15,300+ Google impressions in 45 days
 - 34 total clicks
 - Average ranking position of 5.7
 - Multiple articles ranking on page 1 of Google
 - Total cost: \$0
-

Complete Tools List — All Free

Tool	Purpose	Cost
YouTube	SEO education and learning	Free
ZeroGPT Transcriptor	Convert video to text transcripts	Free
Gemini Gems	Custom AI SEO strategist	Free
InfinityFree	Website hosting	Free
Free domain	Website domain	Free
Google Search Console	Track rankings and impressions	Free

Final Thought

You don't need expensive tools to rank on Google. You need the right system, the right niche, and consistent execution.

This entire setup took me a few hours to build and costs nothing to run. If I can get 15,300 impressions on a nanotechnology blog as a 20-year-old student with zero budget — you can do this too.

Start with one niche. Build your Gem. Write 5 articles. Check Search Console in 30 days.

Want my exact Gemini Gem prompt? Comment "GEMINI" on my LinkedIn post and I will send it to you personally.

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